



AMERICAN SOCIETY OF HIGHWAY ENGINEERS
CAROLINA TRIANGLE SECTION
4505 FALLS OF NEUSE ROAD, SUITE 110
RALEIGH, NC 27609
(984) 255-0417

www.carolinatriangle.ashe.pro

RE: 32nd Annual ASHE Golf Tournament Sponsorship

Dear: ASHE Members, Friends, and Prospective Sponsors:

The ASHE Carolina Triangle Section is excited to host the 32nd Annual Golf Tournament supporting the Robert E. Pearson Scholarship Fund on Friday, October 27th, 2023! We are grateful to the sponsors and ASHE members for your continued support of this event and all that it has accomplished for our industry.

As many know, Bob Pearson was a charter member of the ASHE Triangle Section and instrumental to the initial success and growth of our chapter. Bob was an avid golfer. From his love of the game, to the fellowship with ASHE members, this event was close to his heart.

We have raised over \$143,000 and assisted 72 different students in their pursuit of an undergraduate engineering degree related to transportation. The golf tournament sponsorships are the primary funding source of the Scholarship Fund. From our initial years of assisting a single student with a scholarship in the amount of \$1,000, we have grown and are now providing **three** scholarships and **doubling** our goal from 2022 to \$16,000 for this year. Our sponsorship goals for this year's event are six (6) \$600 Red sponsors and forty (40) \$100 Blue sponsors. While these goals are ambitious, I think we can all agree that they are worthwhile endeavors!

To make sure that we can meet our scholarship fund goals, we are requesting sponsors to submit the sponsorship form and donations at this time. We kindly request that sponsorships are received no later than **October 16th, 2023**. Gifts can be mailed or made online here: <https://carolinatriangle.ashe.pro/event/golf-tournament>

The two (2) levels of sponsorship are:

Red Level – Tournament Sponsors (\$600 each). These sponsors will have a large sign at the practice putting green in front of the clubhouse. Red Level sponsors will also be publicly recognized prior to the start of the event.

Blue Level - Tee Sponsors (\$100 each). These sponsors will have recognition at each tee box with a Tee Sign. This year we are dropping the price for a single hole, as we want to recognize multi-sponsors at each hole. Our vision is for individuals and companies alike to join the mission in sponsoring as many holes as possible to assist in reaching our goals of sponsoring OUR future engineers.

We cannot express how much your company's participation means to the 32nd Annual ASHE Golf Tournament. Please mail your sponsorship to the address noted on the attached form, or donate online, so that we can properly recognize your firm on the sponsorship board.

Please call at 984-269-4662 or email at holly.christenbury@wsp.com should you have any questions or require any additional information. Thank you again for your constant and loyal support in continuing this tradition for the 32nd consecutive year. Your efforts are greatly appreciated and most helpful in assisting aspiring engineers to reach their goals. The ASHE Board, participating members, and I want to recognize your contribution to this endeavor.

Sincerely,
American Society of Highway Engineers
Carolina Triangle Section

Holly Christenbury

Holly Christenbury
Golf Tournament Chair



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32nd Annual ASHE Golf Tournament

Supporting the
Robert E. Pearson Scholarship Fund

Sponsorship Levels

Red Level = \$600

Large Sign at Putting Green
Public Recognition

Blue Level = \$100

Tee Box Sign

Items Required: An electronic file (Hi Res JPG preferred) of your logo may be sent via e-mail to holly.christenbury@wsp.com

Note: (Not required if logo used with 2022 event is unchanged)

Please fill in information below or sign up online. Online Sign-Up:

<https://carolinatriangle.ashe.pro/event/golf-tournament>

Firm Name / Contact: _____

Phone: _____ Email: _____



Red Level

\$600



Blue Level

\$100

If paying by check, checks must be received by **October 16th, 2023** and made payable to:
Carolina Triangle Section ASHE

Mail to:

**American Society of Highway Engineers
434 Fayetteville Street, Suite 1500
Raleigh, NC 27601
ATTN: Holly Christenbury**