



AMERICAN SOCIETY OF HIGHWAY ENGINEERS
CAROLINA TRIANGLE SECTION
421 FAYETTEVILLE STREET, SUITE 600
RALEIGH, NC 27601
(919) 653-6620

www.carolinatriangle.ashe.pro

RE: 27th Annual ASHE Golf Tournament Sponsorship

Dear: ASHE Members, Friends and Prospective Sponsors:

The ASHE Carolina Triangle Section is excited to host the 27th Annual Golf Tournament supporting the Robert E. Pearson Scholarship Fund on June 21st, 2018! Given that sponsors and ASHE members have enthusiastically supported this event, I thought it would be good to look back and see what this event has accomplished for our industry.

Bob Pearson was a charter member of the ASHE Triangle Section and was instrumental in the initial success and growth of our chapter. He was also an avid golfer and truly loved this event as he got to mingle with ASHE members and play the game.

To date, we have raised over \$90,000 and assisted more than 60 different students in their pursuit of an undergraduate engineering degree related to transportation. The golf tournament sponsorships are the primary funding source of the Scholarship Fund. From our initial years of assisting a single student with a scholarship in the amount of \$1,000, we have grown and are now providing three scholarships! Because of the success of the tournament last year, the ASHE Board has decided to raise the value of the three scholarships from \$6,000 to \$8,000 this year!

Our goals for this year's event are five (5) \$500 Tournament sponsors and twenty (20) \$250 Tee sponsors. While these goals are ambitious, I think we can all agree that they are worthwhile endeavors!

To make sure that we can meet our scholarship fund goals, we are requesting sponsors to submit the sponsorship form and donations at this time. We kindly request that sponsorships are received due no later than **June 1st, 2018**. Gifts can be mailed or made online here: <http://carolinatriangle.ashe.pro/events/27th-annual-golf-tournament/>.

If desired, sponsorship from firms can provide various promotional items in this year's gift bags. Any type of product is allowed: golf balls, tees, note pads, pens, etc.

Your previous support has provided ASHE members and guests with golf, food and fellowship while funding the scholarship program to assist very deserving students pursuing a degree and career in the Transportation field. Your support will allow us to continue this tradition for the 27th consecutive year!

The 2 levels of sponsorship are:

Red Level – Tournament Sponsors (\$500 each). These sponsors will have a large sign at the practice putting green near the clubhouse. Red Level sponsors will also be publicly recognized prior to the start of the event.

Blue Level - Tee Sponsors (\$250 each). These sponsors will have recognition at a tee box with a Tee Sign.

We appreciate your company's participation in the 27th Annual ASHE Golf Tournament. Please mail your sponsorship and gifts to the address noted below, or donate online, so that we can properly recognize your firm on the sponsorship board.

Please call at 919-653-6620 or email at Rhodes.hunt@kimley-horn.com should you have any questions or require any additional information. Thanks again for your continued and loyal support. Your efforts are greatly appreciated and most helpful in assisting aspiring engineers to reach their goals. The ASHE Board, participating members and I want to recognize your contribution to this endeavor.

Sincerely,

American Society of Highway Engineers
Carolina Triangle Section

Rhodes Hunt

Rhodes Hunt
Golf Tournament Chair



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27th Annual ASHE Golf Tournament

Supporting the
Robert E. Pearson Scholarship Fund

Sponsorship Levels

Red Level = \$500
Large Sign at Putting Green
Public Recognition

Blue Level = \$250
Tee Box

Items Required: An electronic file (Hi Res JPG preferred) of your logo may be sent via e-mail to rhodes.hunt@kimley-horn.com.

Note: (Not required if logo used with 2017 event is unchanged)

Please fill in information below, or sign up online. Online Sign-Up:
<http://carolinatriangle.ashe.pro/events/27th-annual-golf-tournament/>

Firm Name / Contact: _____

Phone: _____ Email: _____

 **Red Level**
\$500

 **Blue Level**
\$250

Gift Bag Donation Items

Balls, Tees, Pens, Pads, Etc.

Item Description _____ Number of Items being provided _____
(For all players provide at least 80 to 100 items)

If paying by check, checks must be received by **June 1st, 2018** and made payable to:
Carolina Triangle Section ASHE

Mail to: American Society of Highway Engineers
421 Fayetteville Street, Suite 600
Raleigh, NC 27601
ATTN: Rhodes Hunt